

Notes to Designers

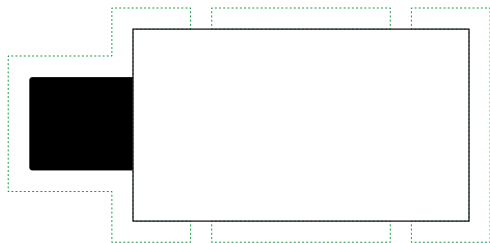
- * All Graphic files should be at least **150 DPI**.
- * All Graphic files should be created using **CMYK** color mode.
Provide PMS colors whenever possible to ensure best match.
- * It is best to **flatten all images** and **outline all text** to ensure that nothing is lost.

Bi-Fold Brochure Design

- Insert the **Outside (Cover)** of your Bi-Fold Brochure design into this template.
- Your design can fill the entire surface of the brochure within the **black cut line**.
Everything outside of the cut line will be trimmed.
- Your print will be **folded** along the **solid blue** center line. *(Do not include it on your final design).*
- Keep **important text** or details within the **safe zone**.
The blue dotted line (0.125" inside the cut line).
- You may extend **background graphics** to the **bleed zone**.
The red dotted line (0.125" outside of the cut line).
- Be mindful of any information near **USB tab gutter**.
The green dotted lines (0.11" outside of the USB Tab).
(These lines will be used to punch-out the USB tab - They will not be printed on your final design).

USB Tab Design

- The tear-off USB tab can be **any size or shape**.
Should be at least 1" x 1"
- The tear-off USB tab can be placed **anywhere**.
Move accordingly to fit your artwork best.
- The USB tab gutter (*green dotted lines*) **must be at least 0.125"** inside the **safe zone** (*the blue dotted line*).
- Make sure the position of the USB tab on the Outside, reflects the position of the tab on the Inside.



Outside Back

Smart Brochure Bi-Fold - Outside (Cover) 11.00" x 8.50"

Outside Front

Smart Brochure Bi-Fold - Inside 11.00" x 8.50"

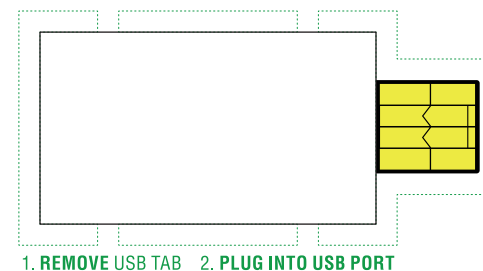
Bi-Fold Brochure Design

- Insert the **Inside** of your Bi-Fold Brochure design into this template.
- Your design can fill the entire surface of the brochure within the **black cut line**.
Everything outside of the cut line will be trimmed.
- Your print will be **folded** along the **solid blue** center line. *(Do not include it on your final design).*
- Keep **important text** or details within the **safe zone**.
The blue dotted line (0.125" inside the cut line).
- You may extend **background graphics** to the **bleed zone**.
The red dotted line (0.125" outside of the cut line).
- Be mindful of any information near **USB tab gutter**.
*The green dotted lines (0.11" outside of the USB Tab).
(These lines will be used to punch-out the USB tab - They will not be printed on your final design).*
- The **green** text below the USB tab **must be incorporated** somewhere on the brochure.
Use our format or customize to fit your design. Must be legible.

USB Tab Design

- The tear-off USB tab can be **any size** or **shape**.
Should be at least 1" x 1"
- The tear-off USB tab can be placed **anywhere**.
Move accordingly to fit your artwork best.
- The USB tab gutter (*green dotted lines*) **must be at least 0.125"** inside the **safe zone**
(the *blue dotted line*).
- Make sure the position of the USB tab on the Inside, reflects the position of the tab on the Outside.

Inside Left



Inside Right