

Notes to Designers

- * All Graphic files should be at least **150 DPI**.
- * All Graphic files should be created using **CMYK** color mode.
Provide PMS colors whenever possible to ensure best match.
- * It is best to **flatten all images** and **outline all text** to ensure that nothing is lost.

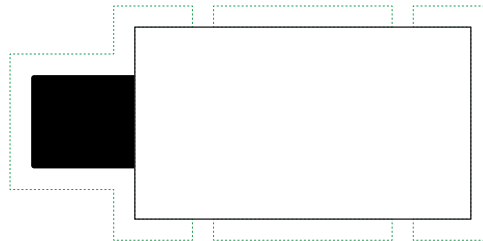
Bi-Fold Brochure Design

- Insert the **Outside (Cover)** of your Tri-Fold Brochure design into this template.
- Your design can fill the entire surface of the brochure within the **black cut line**. *Everything outside of the cut line will be trimmed.*
- Your print will be **folded** along the **solid blue** center line.
(Do not include it on your final design).
- Keep **important text** or details within the **safe zone**.
The blue dotted line (0.125" inside the cut line).
- You may extend **background graphics** to the **bleed zone**.
The red dotted line (0.125" outside of the cut line).
- Be mindful of any information near **USB tab gutter**.
*The green dotted lines (0.11" outside of the USB Tab).
(These lines will be used to punch-out the USB tab - They will not be printed on your final design).*

USB Tab Design

- The tear-off USB tab can be **any size or shape**.
Should be at least 1" x 1"
- The tear-off USB tab can be placed **anywhere**.
Move accordingly to fit your artwork best.
- The USB tab gutter (*green dotted lines*) **must be at least 0.125"** inside the **safe zone** (*the blue dotted line*).
- Make sure the position of the USB tab on the Outside, reflects the position of the tab on the Inside.

Inside Panel



Outside Back

**Smart Brochure
Tri-Fold - Outside (Cover)
11.00" x 8.50"**

Outside Front

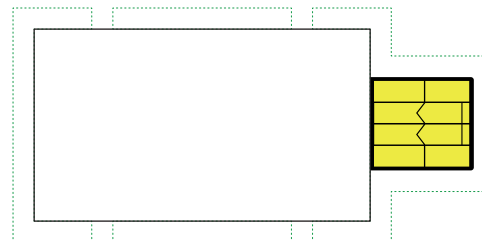
Smart Brochure Tri-Fold - Inside 11.00" x 8.50"

Bi-Fold Brochure Design

- Insert the **Inside** of your Tri-Fold Brochure design into this template.
- Your design can fill the entire surface of the brochure within the **black cut line**. *Everything outside of the cut line will be trimmed.*
- Your print will be **folded** along the **solid blue** center line. *(Do not include it on your final design).*
- Keep **important text** or details within the **safe zone**. *The **blue dotted line** (0.125" inside the cut line).*
- You may extend **background graphics** to the **bleed zone**. *The **red dotted line** (0.125" outside of the cut line).*
- Be mindful of any information near **USB tab gutter**. *The **green dotted lines** (0.11" outside of the USB Tab).
(These lines will be used to punch-out the USB tab - They will not be printed on your final design).*
- The **green** text below the USB tab **must be incorporated** somewhere on the brochure. *Use our format or customize to fit your design. **Must be legible.***

USB Tab Design

- The tear-off USB tab can be **any size or shape**. **Should be at least 1" x 1"**
- The tear-off USB tab can be placed **anywhere**. Move accordingly to fit your artwork best.
- The USB tab gutter (**green dotted lines**) **must be at least 0.125"** inside the **safe zone** (*the **blue dotted line***).
- Make sure the position of the USB tab on the Inside, reflects the position of the tab on the Outside.



1. REMOVE USB TAB 2. PLUG INTO USB PORT

Inside Left

Inside Center

Inside Right